



**MO Department of Public Safety -
Division of Alcohol and Tobacco
Control**

POS, CAS, Product Display, & Outside Sign/ Banner Log

Licensee Name:

Address:

Calendar Year:

License #:

Record all outside signs or banners given to or removed from licensee. (\$400 maximum at any one time)

Record all Point of Sale Advertising (POS) Materials and Consumer Advertising Specialties (POS) given to and/or removed from retail premises. (\$500 per brand, per retailer, annually)

Record Date and Description for all items given or removed.

Record all Product Displays placed or removed from licensed premises. (\$300 maximum per brand at any one time)

[illegible]